

# LexisNexis Studios



Create and deliver professional audio-video broadcasts

**Based in a convenient, Central London location, LexisNexis Studios will enable you to:**

- Communicate with impact and immediacy
- Add value to client relationships
- Demonstrate knowledge using the latest online channels
- Bring your brand to life

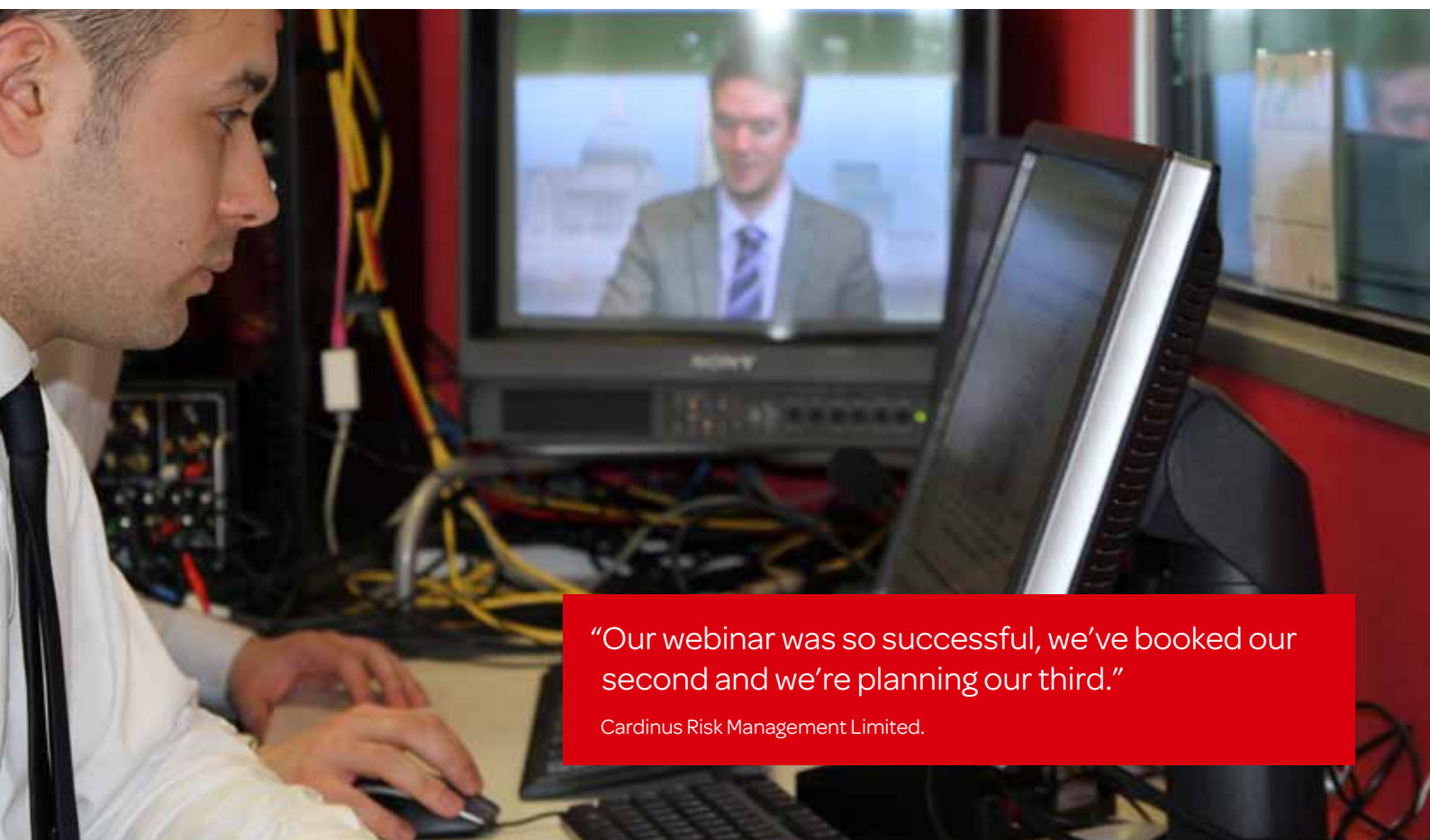
Join companies such as Fleet World Group, Cardinus Risk Management, ACCA and Hailsham Chambers who have benefitted from our services since 2010.

## LexisNexis Studios

Enables you to create and deliver your own professional audio-video presentations. Whether you need to engage with your clients to build and strengthen customer relationships, communicate your brand values, grow new business or run training sessions for your employees, LexisNexis Studios deliver a customised and cost-effective solution.

### LexisNexis Studios will enable you to:

- **Add value to client relationships** by leveraging the power of video delivered over the web. Connect to and engage with each and every one of your clients
- **Raise the profile of your experts and differentiate your firm from your competitors** by showcasing your employees' expertise and the value they provide to clients
- **Communicate your brand values to boost** business through our fully customisable web interface
- **Cut the costs of internal training** by reducing the costs associated with face to face training and reducing the impact on fee-earning activity
- **Reinforce your values** by using a communications platform that engages staff
- **Improve employee connectivity** by using a tool that facilitates personal 'one-to-one' communication across your firm



"Our webinar was so successful, we've booked our second and we're planning our third."

Cardinus Risk Management Limited.



“The well-equipped studio and professional staff helped Chambers to be one of the first to deliver interactive and in-depth analysis about a breaking item of legal news.”

Hailsham Chambers

## LexisNexis Studios offers the following services:

- Live and interactive webinars – video combined with a synchronised slide show, document downloads, feedback, and the ability to submit live ‘on air’ questions
- Recorded webinars – video combined with a synchronised slide show, document downloads, feedback, and the ability to fast-forward and rewind through to selected sections of the webinar
- Video recording – shot in high definition format. This can be compressed or encoded into your preferred format for efficient streaming over the internet or your local area network
- Audio recording and production of podcasts
- Video editing services; including title sequences, seamless video joining, chaptering, subtitling, and addition of music, special effects, integration of Word, Excel and Powerpoint files

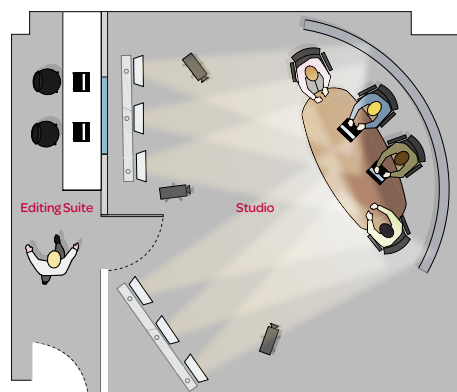


Diagram of studio layout



Our webinar green room is available for meetings & refreshments



Broadcast using the background of your choice

For more information call

**020 7347 3575** or email [studio@lexisnexis.co.uk](mailto:studio@lexisnexis.co.uk)

# LexisNexis Studios

Supported by our proven experience in the professional services marketplace you can be confident that you'll receive a high quality service at a very competitive price.

Central London studio location, excellent facilities, an end-to-end service and a partner who understands your business, LexisNexis Multimedia Studio is the first choice for organisations seeking to increase the impact of their message.

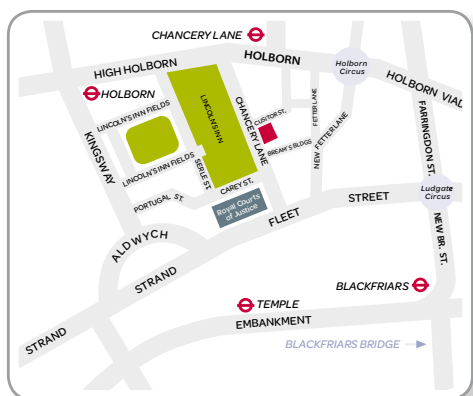


"We've been working with LexisNexis on the production of business to business webinars for over a year and have been extremely pleased with the result. The webinars have given us as an organization a new dimension and the team at LexisNexis have ensured that everything we have done has been with the highest level of professionalism. We have been delighted with the service we've received and the events we have run."

Ross Durkin, Managing Editor, Fleet World Group

"ACCA were delighted with the filming services provided by Lexis Nexis and the Streaming company for its Global Virtual Conference in 2010. The staff provided a professional, flexible and high quality service. The studio location was ideal for us and the facilities and equipment available were excellent. We will certainly go back for future events."

Daniela dos Santos, Events Manager, ACCA



## For more information

Whatever your requirements we can help you to maximise the benefits of delivering your message direct to the desktop.

[www.conferencesandtraining.com/multimedia-studio](http://www.conferencesandtraining.com/multimedia-studio)

If you would like to receive a quote or book a tour of the studio call 020 7347 3575 or email [studio@lexisnexis.co.uk](mailto:studio@lexisnexis.co.uk)

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